

An aerial photograph of the University of Tennessee at Martin campus, showing various buildings, parking lots, and green spaces. The text is overlaid on the image.

University Advancement Report to the UT Martin Advisory Board

*“We Are The
Peddlers Of Hope”*

2023 Review

The following are the goals as set by the UT Foundation Board of Directors for overall fundraising:

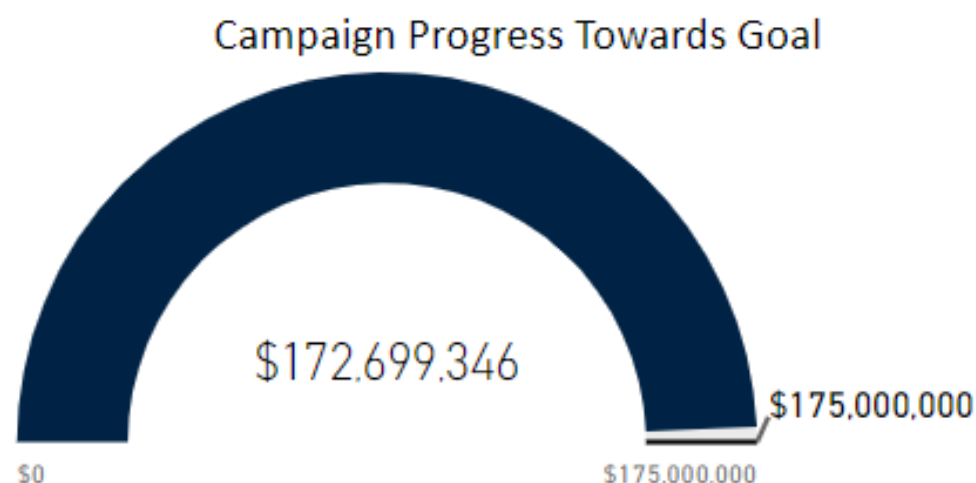
- Total Gift Goal \$17,000,000 Stretch Goal \$21,250,000
- Number of Donors Goal 4,900 Stretch Goal 5,100

Total raised to date \$11,861,608 from 4,776 donors

FYTD Comparison Report

May 8, 2023

School	2 FYTD Ago Fundraising Total	Previous FYTD Fundraising Total	Current FYTD Fundraising Total	2 FYTD Ago Cash Receipts Total	Previous FYTD Cash Receipts Total	Current FYTD Cash Receipts Total	2 FYTD Ago Donors Total	Previous FYTD Donors Total	Current FYTD Donors Total
UTM Athletics	\$1,020,935	\$2,204,698	\$2,063,781	\$682,121	\$509,066	\$1,003,690	1,612	1,481	1,340
UTM Campus Wide	\$1,314,372	\$832,470	\$974,954	\$1,384,013	\$843,812	\$668,868	436	588	897
UTM Coll of Educ, Hlth & Behavioral Sci	\$129,343	\$518,370	\$343,550	\$139,550	\$319,596	\$293,909	447	416	439
UTM College of Agriculture & App Science	\$716,509	\$7,356,847	\$2,112,599	\$318,385	\$806,654	\$661,938	534	580	550
UTM College of Business & Global Affairs	\$1,144,403	\$3,403,278	\$561,076	\$254,097	\$358,358	\$247,941	393	465	435
UTM College of Eng & Natural Sciences	\$74,105	\$781,278	\$425,887	\$67,069	\$513,138	\$471,942	285	230	313
UTM College of Humanities and Fine Arts	\$928,831	\$116,911	\$162,002	\$830,520	\$133,349	\$159,561	441	340	389
UTM Other Academic Programs	\$133,141	\$161,788	\$318,388	\$31,778	\$182,063	\$903,482	118	150	118
UTM Paul Meek Library	\$54,245	\$108,523	\$54,011	\$54,405	\$106,438	\$54,036	38	81	59
UTM Student Affairs	\$37,653	\$35,925	\$91,751	\$37,974	\$36,595	\$92,797	267	272	438
UTM Student Aid	\$1,753,578	\$649,527	\$4,744,397	\$801,914	\$739,813	\$780,645	1,124	827	866
UTM Student Engagement	\$6,169	\$8,771	\$9,213	\$17,054	\$44,080	\$19,761	68	77	64
Total	\$7,313,283	\$16,178,385	\$11,861,608	\$4,618,881	\$4,592,963	\$5,358,569	4,837	4,605	4,776



% To Goal

98.69%

Donors to Campaign

14,420

May 8, 2023

School	FY17 Fundraising Total	FY18 Fundraising Total	FY19 Fundraising Total	FY20 Fundraising Total	FY21 Fundraising Total	FY22 Fundraising Total	FY23 Fundraising Total	Campaign Total
UTM Athletics	\$712,970	\$913,496	\$1,046,236	\$1,033,221	\$1,461,431	\$2,228,293	\$2,063,781	\$9,459,427
UTM Campus Wide	\$1,275,537	\$1,403,071	\$1,171,299	\$176,851	\$1,602,657	\$903,935	\$974,954	\$7,508,305
UTM Coll of Educ, Hlth & Behavioral Sci	\$247,300	\$554,958	\$86,782	\$451,898	\$148,827	\$538,024	\$343,550	\$2,371,340
UTM College of Agriculture & App Science	\$364,480	\$1,217,563	\$317,098	\$353,657	\$80,305,529	\$7,471,077	\$2,112,599	\$92,142,002
UTM College of Business & Global Affairs	\$91,312	\$196,927	\$719,674	\$389,272	\$1,201,855	\$3,457,728	\$561,076	\$6,617,845
UTM College of Eng & Natural Sciences	\$6,886,035	\$215,532	\$323,802	\$354,295	\$75,675	\$787,358	\$425,887	\$9,068,584
UTM College of Humanities and Fine Arts	\$295,162	\$222,093	\$393,346	\$412,308	\$967,234	\$128,164	\$162,002	\$2,580,309
UTM Other Academic Programs	\$81,350	\$333,200	\$205,063	\$4,419,150	\$144,441	\$178,463	\$318,388	\$5,680,055
UTM Paul Meek Library	\$5,985	\$31,825	\$7,110	\$9,160	\$54,295	\$135,447	\$54,011	\$297,833
UTM Student Affairs	\$171,994	\$86,792	\$57,488	\$33,078	\$40,923	\$37,635	\$91,751	\$519,660
UTM Student Aid	\$816,170	\$1,770,460	\$23,238,639	\$1,799,749	\$1,765,588	\$711,883	\$4,744,397	\$34,846,886
UTM Student Engagement	\$1,475	\$9,662	\$1,420,865	\$149,540	\$6,889	\$9,456	\$9,213	\$1,607,100
Total	\$10,949,771	\$6,955,581	\$28,987,401	\$9,582,179	\$87,775,345	\$16,587,462	\$11,861,608	\$172,699,346

Year	Total Amount	Donors		AG
2012	\$2,000,000	2,571		\$200,229
2013	\$3,000,000	2,862		\$258,372
2014	\$3,000,000	3,215		\$356,156
2015	\$4,000,000	3,687		\$522,321
2016	\$4,000,000	4,068		\$722,659
2017	\$11,000,000	3,890		\$634,962
2018	\$7,000,000	4,279		\$757,281
2019	\$29,000,000	4,649		\$693,998
2020	\$10,000,000	5,143		\$844,367
2021	\$87,000,000	5,001		\$882,599
2022	\$17,000,000	4,833		\$857,839
2023FYTD	\$11,861,608	4,776		\$739,465
Avg	\$ 15,738,467	4081		\$ 622,521



2023 and beyond...

- Complete RISE Campaign
- Planning for next campaign
- Building endowment to \$100 million by 2030
- Celebrating 100th year of organized athletics
- Planning for 125th anniversary of our university founding
- Continue to seek innovative ways to increase revenue for the foundation and the university



UTM Alumni

